



# PACKAGES & SERVICES



JASMINE BAILEY MARKETING

## BIG MARKETING FOR SMALL BUSINESSES

Hi, I'm Jasmine!

I'm a marketing professional with several years of experience ranging in industries from bakeries to construction to grocery stores & a whole lot in between!

My passion is to work with aspiring businesses to help elevate their marketing and take their businesses to the next level with a full range of marketing support options.

I can support in the areas you aren't too familiar with, take some things off your hands so you have more time to focus on your business or jump in where you just need another pair of knowledgeable hands for setting it up.

Let's connect on where your business is at and how we can take it to the next level!



# PACKAGES

These are a selection of the most frequently booked packages which I offer.



## MARKETING CONSULTING

2 MONTHLY SESSIONS	\$200 PER MONTH
4 MONTHLY SESSIONS	\$320 PER MONTH


1 Hour marketing consultation sessions to work on elevating marketing strategies and grow business specific plans.



## CONTENT CREATION

10 PHOTOSHOOT IMAGES	\$300 ONCE OFF
10 GRAPHIC DESIGN IMAGES	\$200 ONCE OFF

Content creation for social media.



## EMAILS

1 MONTHLY EMAIL	\$150 PER MONTH
2 MONTHLY EMAILS	\$280 PER MONTH

Design and sending of cleanly designed branded emails to your database.



## SOCIAL MEDIA KIT-STARTER

STRATEGY	\$100 ONCE OFF
6 CANVA TEMPLATES	\$200 ONCE OFF
CANVA TRAINING	\$75 ONCE OFF
STRATEGY CHECK INS	\$70 PER SESSION

Manage your own social with a strong strategy and a little bit of help along the way.



## GOOGLE ADVERTISING

2 ADS SET UP & KEYWORDS	\$120 ONCE OFF
PERFORMANCE REPORTING	\$70 PER MONTH

Keyword research, set up & monitoring of Google ads and google analytics with reporting & recommendations



## SOCIAL MEDIA

3 WEEKLY POSTS	\$750 PER MONTH
4 WEEKLY POSTS	\$800 PER MONTH

Monthly Social media posting includes monthly strategy to align with goals, creation of imagery and captions and a monthly report and recommendations.



## SOCIAL MEDIA ADVERTISING

4 ADS SET UP FOR FB & INSTA	\$120 ONCE OFF
PERFORMANCE REPORTING	\$70 PER MONTH

Set up & monitoring of Facebook & Instagram Ads with a monthly report of performance & recommendations.

# FULL SERVICE LIST

## SOCIAL MEDIA MANAGEMENT

Social Media Posts (Facebook & Insta - 4 posts)	\$800*
Customer Engagement weekly	\$60*
Social Platforms:	
• Facebook	
• Instagram	
• Twitter	
• Pinterest	
• LinkedIn	
• Youtube	

## CONTENT CREATION

Blog Posts	\$150*
Email Newsletters	\$150*
Photography (10 photos)	\$300*
Social Media Content (10 Images)	\$200*

## DIGITAL MARKETING

Social Media Posting Strategy starting at	\$200*
Website Design (5 web pages)	Est \$1500*

## DIGITAL ADVERTISING

Facebook/Insta Ad Setup (4 Ads)	\$120*
Facebook/Insta Ad Monthly Review & Report	\$70*
Google Ad Setup (2 Ads)	\$120*
Google Ads Monthly Review & Report	\$70*
Google Analytics Setup	\$80*
Google Analytics (Website) Review & Reporting	\$70*

## COUNSEL & ADVISING

Brand Guidance & Guideline Documents	
Marketing Opportunities	
Marketing Strategies	
Research	
Training	

## GRAPHIC DESIGN

Flyers -	\$200*
Advertisements – Full Page	\$200*
Business Cards -	\$200*
Logo Design + Black/White/Colour Variations	\$200*

# LETS GET IN TOUCH!

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